

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: March 23, 2018 – March 22, 2019

1) Employment Unit: Beasley Media Group – Philadelphia

- 2) Unit Members:** **WMGK (FM), Philadelphia, PA**
 WPEN (FM), Burlington, NJ
 WMMR (FM), Philadelphia, PA
 WBEN-FM, Philadelphia, PA
 WWDB (AM), Philadelphia, PA
 WTEL (AM), Philadelphia, PA
 WTMR (AM), Camden, NJ
 WXTU(FM), Philadelphia, PA¹

3) EEO Contact Information for Employment Unit:

Mailing Address: One Bala Plaza – Suite 339 Bala Cynwyd, PA 19004	Telephone Number: 610-667-8500
	Contact Person/Title: Joe Bell – Vice President/Market Manager
	E-mail Address: joe.bell@bbgi.com

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Full-time Vacancies Filled During Reporting Period

	<u>Title</u>	<u>Recruitment Source</u>
1	Engineering Coordinator	Internal Posting
2	On-Air Talent	Industry Referral
3	Assistant Program Director	Internal Posting
4	Account Executive	Philadelphia Ad Club
5	Account Executive	www.indeed.com
6	Program Director	Internal Posting
7	Market Controller	www.linkedin.com
8	Promotions Director	Industry Referral
9	Account Executive	Industry Referral
10	Afternoon Drive Host	www.bbgi.com
11	Account Executive	Industry Referral
12	Digital Program Director	Industry Referral
13	Digital Sales Specialist	www.bbgi.com
14	Ad Operations Coordinator	Internal Posting
15	Videographer	www.indeed.com

¹ WXTU(FM) was acquired on September 27, 2018.

Stations WMGK (FM), WPEN (FM), WMMR (FM), WBEN-FM, WWDB (AM), WTEL (AM), WTMR (AM), and WXTU(FM) are Equal Opportunity Employers.

None of the recruitment sources listed below requested notification of job openings
Jobs 9 & 11 from the same pool of applicants

1. Engineering Coordinator – Internal Posting

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	1
Cabrini College	nch722@cabrini.edu	610 King of Prussia Rd, Radnor, PA 19087	610-902-8305	0
Community College of Philadelphia	careerservices@ccp.edu	1700 Spring Garden St., CI-34, Phila., PA 19130	215-496-6176	0
Connecticut School of Broadcasting	bfish@gocsb.com	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Greater Philadelphia Urban Affairs Coalition	shigginbotham@gpuac.org	1207 Chestnut St., 7th Fl., Phila., PA 19107	215-851-1717	0
Harcum College	ddove@harcum.edu	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6047	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	2
Industry Referral				0
Internal Posting: Beasley Media Group Philadelphia				1
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	1
Mayors Commission on Aging	Lena.Hicks@phila.gov	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215-686-8466	0

Stations WMGK (FM), WPEN (FM), WMMR (FM), WBEN-FM, WWDB (AM), WTEL (AM), WTMR (AM), and WXTU(FM) are Equal Opportunity Employers.

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
NAACP	infosundaysun@yahoo.com	1619 Cecil B. Moore Ave., Philadelphia, PA 19121	215-978-7500	0
Opportunities Industrialization Center	kcafferky@philaioic.org	1231 North Broad St., 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	0
Philadelphia Unemployment Project	tstyer@philaup.org	112 North Broad Street, 11th Floor. Phila., PA 19102	215-557-0822	0
Philadelphia Textiles and Science	tshafer@phila.edu	School House Lane and Henry Ave., Phila., PA 19144	215-557-0822	0
Project H.O.M.E.	bonniehahn@projecthome.org	1515 Fairmont Avenue, Philadelphia, PA 19130	215-232-7277	0
Urban League of Philadelphia	<u>kepps@urbanleaguephila.org</u>	121 S. Broad Street, Phila., PA	215-985-3220	0
West Chester University Career Development	recruit@wcupa.edu	700 S High St, West Chester, PA 19382	610-436-1000	0

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2. On-Air Talent – Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	2
Connecticut School of Broadcasting	bfish@gocsb.com	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Greater Philadelphia Urban Affairs Coalition	shigginbotham@gpuac.org	1207 Chestnut St., 7th Fl., Phila., PA 19107	215-851-1717	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	1
Industry Referral	Various			7
Internal Posting: Beasley Media Group Philadelphia	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	1
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	0
NAACP	infosundays@yahoo.com	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Advertising Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	0

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
Urban League of Philadelphia	kepps@urbanleaguephila.com	121 S. Broad Street, Philadelphia, PA 19107	215-985-3220	0

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3. Assistant Program Director – Internal Posting

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	1
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	0
Connecticut School of Broadcasting	bfish@gocsb.com	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Greater Philadelphia Urban Affairs Coalition	shigginbotham@gpuac.org	1207 Chestnut St., 7th Fl., Phila., PA 19107	215-851-1717	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	2
Industry Referral				0
Internal Posting: Beasley Media Group Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	1
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	0
NAACP	infosundays@yahoo.com	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Urban League of Philadelphia	kepps@urbanleaguephila.com	121 S. Broad Street, Philadelphia, PA 19107	215-985-3220	0

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4. Account Executive – Philadelphia Ad Club

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	2
Connecticut School of Broadcasting	bfish@gocsb.com	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Greater Philadelphia Urban Affairs Coalition	shigginbotham@gpuac.org	1207 Chestnut St., 7th Fl., Phila., PA 19107	215-851-1717	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	2
Industry Referral				0
Internal Posting: Beasley Media Group – Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	0
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	1
NAACP	infosundays@yahoo.com	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	2
Urban League of Philadelphia	kepps@urbanleaguephila.com	121 S. Broad Street, Philadelphia, PA 19107	215-985-3220	0

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5. Account Executive – www.indeed.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	2
Connecticut School of Broadcasting	bfish@gocsb.com	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Greater Philadelphia Urban Affairs Coalition	shigginbotham@gpuac.org	1207 Chestnut St., 7th Fl., Phila., PA 19107	215-851-1717	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	2
Industry Referral				0
Internal Posting: Beasley Media Group – Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	0
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	1
NAACP	infosundays@yahoo.com	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	2
Urban League of Philadelphia	kepps@urbanleaguephila.com	121 S. Broad Street, Philadelphia, PA 19107	215-985-3220	0

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6. Program Director – Internal Posting

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	2
Connecticut School of Broadcasting	bfish@gocsb.com	203, Cherry Hill, NJ 08002	856-755-1200	0
Greater Philadelphia Urban Affairs Coalition	shigginbotham@gpuac.org	1207 Chestnut St., 7th Fl., Phila., PA 19107	215-851-1717	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	1
Industry Referral				2
Internal Posting: Beasley Media Group Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	2
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	0
NAACP	infosundays@yahoo.com	1619 West Cecil B. Moore Avenue Philadelphia, PA 19121	215-978-7500	0
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	0
Urban League of Philadelphia	kepps@urbanleaguephila.com	121 S. Broad Street, Philadelphia, PA 19107	215-985-3220	0

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7. Market Controller – www.linkedin.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	0
Connecticut School of Broadcasting	bfish@gocsb.com	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Greater Philadelphia Urban Affairs Coalition	shigginbotham@gpuac.org	1207 Chestnut St., 7th Fl., Phila., PA 19107	215-851-1717	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	0
Industry Referral	Various			2
Inside Radio	Gloria Wrenn	8777 N. Gainey Center DR., Scottsdale, AZ 85258	800- 248-4242	1
Internal Posting: Beasley Media Group Philadelphia	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	1
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	0
LinkedIn	Gloria Wrenn	https://www.linkedin.com/jobs/	239-659-7333	3
NAACP	infosundays@yahoo.com	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Advertising Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	0
Urban League of Philadelphia	<u>kepps@urbanleaguephila.com</u>	121 S. Broad Street, Philadelphia, PA 19107	215-985-3220	0

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8. Promotions Director – Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	1
Connecticut School of Broadcasting	bfish@gocsb.com	203, Cherry Hill, NJ 08002	856-755-1200	0
Greater Philadelphia Urban Affairs Coalition	shigginbotham@gpuac.org	1207 Chestnut St., 7th Fl., Phila., PA 19107	215-851-1717	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	2
Industry Referral				2
Internal Posting – Beasley Media Group Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	5
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	0
NAACP	infosundays@yahoo.com	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	0
Urban League of Philadelphia	kepps@urbanleaguephila.com	121 S. Broad Street, Philadelphia, PA 19107	215-985-3220	0

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9. Account Executive – Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	1
Connecticut School of Broadcasting	bfish@gocsb.com	203, Cherry Hill, NJ 08002	856-755-1200	0
Greater Philadelphia Urban Affairs Coalition	shigginbotham@gpuac.org	1207 Chestnut St., 7th Fl., Phila., PA 19107	215-851-1717	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	0
Industry Referral				3
Internal Posting: Beasley Media Group Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	0
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	0
Mayors Commission on Aging	Lena.Hicks@phila.gov	100 S. Broad Street – 4th Floor, Philadelphia, PA 19107	215-686-8466	0
NAACP	infosundays@yahoo.com	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Revitalization Corporation	Info@OARCP Philly.org	1536 Haines Street, Philadelphia, PA 19126	215-549-9462	0
Opportunities Industrialization Center	kcafferky@philaoic.org	1231 N Broad St # 4, Philadelphia, PA 19122	215-236-7700	0

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	1
Project Home	bonniehahn@projecthome.org	1515 Fairmont Avenue, Philadelphia, PA 19130	215-232-7272	0
Urban League of Philadelphia	<u>kepps@urbanleaguephila.com</u>	121 S. Broad Street, Philadelphia, PA 19107	215-985-3220	0

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10. Afternoon Drive Host – www.bbgi.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	3
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	1
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	0
Industry Referral	Various			0
Internal Posting: Beasley Media Group Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	3
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	0
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	0

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11. Account Executive – Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	1
Connecticut School of Broadcasting	bfish@gocsb.com	203, Cherry Hill, NJ 08002	856-755-1200	0
Greater Philadelphia Urban Affairs Coalition	shigginbotham@gpuac.org	1207 Chestnut St., 7th Fl., Phila., PA 19107	215-851-1717	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	0
Industry Referral				3
Internal Posting: Beasley Media Group Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	0
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	0
Mayors Commission on Aging	Lena.Hicks@phila.gov	100 S. Broad Street – 4th Floor, Philadelphia, PA 19107	215-686-8466	0
NAACP	infosundays@yahoo.com	1619 West Cecil B. Moore Avenue Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Revitalization Corporation	Info@OARCP Philly.org	1536 Haines Street, Philadelphia, PA 19126	215-549-9462	0
Opportunities Industrialization Center	kcafferky@philaoic.org	1231 N Broad St # 4, Philadelphia, PA 19122	215-236-7700	0

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	1
Project Home	bonniehahn@projecthome.org	1515 Fairmont Avenue, Philadelphia, PA 19130	215-232-7272	0
Urban League of Philadelphia	<u>kepps@urbanleaguephila.com</u>	121 S. Broad Street, Philadelphia, PA 19107	215-985-3220	0

Stations WMGK (FM), WPEN (FM), WMMR (FM), WBEN-FM, WWDB (AM), WTEL (AM), WTMR (AM), and WXTU(FM) are Equal Opportunity Employers.

12. Digital Program Director – Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	1
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	1
Industry Referral	Various			2
Internal Posting: Beasley Media Group Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	1
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	0
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	0

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13. Digital Sales Specialist– www.bbgi.com

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All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	2
Greater Philadelphia Urban Affairs Coalition	shigginbotham@gpuac.org	1207 Chestnut St., 7th Fl., Phila., PA 19107	215-851-1717	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	1
Industry Referral				6
Internal Posting: Beasley Media Group Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	0
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	0
NAACP	Oaklandnaacp1051@yahoo.com	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	0
Urban League of Philadelphia	<u>kepps@urbanleaguephila.com</u>	121 S. Broad Street, Philadelphia, PA 19107	215-985-3220	0

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14. Ad Operations Coordinator – Internal Posting

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	4
Industry Referral				0
Internal Posting – Beasley Media Group – Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	1
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	0
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	0

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15. Videographer – www.indeed.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
All Access	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
AMFMjobs.com	Broadcast Employment Services	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0
bbgi.com	Heidi Raphael	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	0
INDEED	www.indeed.com	177 Broad Street, Stamford, Connecticut, 06901	800-462-5842	5
Industry Referral				0
Internal Posting: Beasley Media Group Philadelphia	Toni Pirrone	One Bala Plaza- Ste. 339, Bala Cynwyd, PA 19004	610-771-9780	2
Job Gateway (PA Careerlink)	http://www.jobgateway.pa.gov	235 West Chelton Avenue Philadelphia, PA 19144	215-557-2674	1
Pennsylvania Association of Broadcasting	Gail Ponti	www.pab.org	717-482-4820	0
Philadelphia Ad Club	news@phillyadclub.com	http://phillyadclub.com	215-477-1993	0

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5) **Total # of Interviewees Referred:** For the period from March 23, 2018 through March 22, 2019, this Employment Unit interviewed 97 interviewees for full-time job vacancies.

6) Supplemental Recruitment Initiatives.

a. **Internship Program**

Date: Ongoing

The Employment Unit conducts an internship program designed to assist members of the community in acquiring skills necessary for broadcast employment. Interns come from various colleges and universities in the Philadelphia area. The program hosted 38 students during the reporting period.

During the reporting period, the Employment Unit hosted students/interns from the following colleges and universities: Arcadia University, Art Institute of Philadelphia, Chestnut Hill College, Connecticut School of Broadcasting, East Stroudsburg University, Immaculata University, Kutztown University, La Salle University, Millersville University, Neumann University, Northeastern University, Penn State University, Rowan University, St. Joseph's University, Temple University, Villanova University.

b. **Participation in Job Fairs**

National Career Fair

Date: 07/17/18

Location: Hilton Hotel – City Avenue, Philadelphia, PA Location

National Career Fairs: Promotion Director for WMMR-FM participated in the Philadelphia National Career Fair on July 17, 2018. While on-site, the Promotion Director conducted interviews and accepted resumes for various positions and answered questions regarding open positions at Beasley Media's Philadelphia cluster.

National Career Fair

Date: 11/14/18

Location: Hilton Hotel – City Avenue, Philadelphia, PA Location

Philadelphia Career Fair: Promotion Director for WPEN-FM participated in the Philadelphia Career Fair on November 14, 2018. While on-site, the Promotion Director conducted interviews and accepted resumes for various positions and answered questions regarding open positions at Beasley Media's Philadelphia cluster.

National Association of Broadcasters – Educational Foundation

Date: April 11, 2018

2018 NAB Radio Show, Las Vegas, NV

Beasley Media Group participated in a career fair on April 11, 2018 hosted by the National Association of Broadcasters Education Foundation in Las Vegas, NV. Personnel in attendance discussed available opportunities and careers in broadcasting generally. Job postings for Beasley Media stations were available along with the most current sales kits for each market for attendees to review.

National Association of Broadcasters – Educational Foundation

Date: September 27, 2018

2018 NAB Radio Show, Orlando, FL

Beasley Media Group participated in a career fair on September 27, 2018 hosted by the National Association of Broadcasters Education Foundation in Orlando, FL. Personnel in attendance discussed

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available opportunities and careers in broadcasting generally. Job postings for Beasley Media stations were available along with the most current sales kits for each market for attendees to review.

c. **Participation in events sponsored by educational institutions**

17th Annual Broadcast Pioneers Symposium Panel

Date: 03/24/18

Location: NBC-10's Studios

On March 24, 2018, WMGK-FM On-Air Personality emceed at the 17th Annual Broadcast Pioneers Symposium. More than 80 college students from the Greater Philadelphia region gathered at the NBC-10 Bala Cynwyd studios for an informative panel about pursuing careers in broadcasting. Students from 15 local colleges and universities spent 90 minutes asking questions of the panel who each shared their personal journeys and career advice in their respective fields. Following the panel, students toured the station and enjoyed a lunch during which they were able to network with the panelists and one another.

LaSalle University Communications Panel

Date: 04/10/18

Location: LaSalle University

On April 10, 2018 WMGK-FM Midday On-Air Personality participated in a radio panel organized by Communications students at LaSalle University. The Panel spoke about careers in broadcasting and gave tips on how to break into the industry. The speaking engagement was followed by a Q & A.

Rutgers University Speaking Engagement

Date: 05/08/18

Location: Rutgers University Camden

On May 8, 2018, the Employment Unit's Vice President of Sales spoke to students at Rutgers University in Camden, NJ. He spoke about the current state of the broadcast industry, media sales and opportunities in radio. He then fielded questions and offered advice on advancing in the broadcast and communications fields.

Harmelin Media Student Tour – Sit-in

Date: 08/15/18

Location: WMMR-FM Studio

On August 15, 2018 WMMR-FM's Morning Show hosted nine Interns from Temple University, Syracuse University, Villanova University, West Chester University and the University of Maryland as part of Harmelin Media's Summer Internship Program. The students sat in on a daily broadcast, followed by a tour of the studio and a Q & A on the broadcasting industry.

St. Joe's University Speaking Engagement

Date: 10/18/18

Location: St. Joe's University Barbelin/Lonergan Hall

On October 18, 2018, the Employment Unit's Vice President of Sales spoke to students majoring in Communication's at St. Joe's University. Discussions included working in the broadcast industry, networking and career opportunities.

Philadelphia Advertising Club Teens Program

Date(s): 10/24/18, 11/15/18, 12/20/18, 1/26/19

Location: Middle Years Alternative School

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The Employment Unit's Public Affairs Producer participated in the Philadelphia Advertising Club's Teens program, visiting Middle Years Alternative School to discuss broadcasting careers. Classes, consisting of 12 to 15 fifth grade students, were held monthly October 2018 through March 2019.

Temple University – Speaking Engagement

Date: 1/23/19

Location: Temple University

On January 23, 2019, the employment unit's Director of Digital & Account Development spoke to a Direct Marketing Class at Temple University. Direct Marketing using Digital Application was discussed.

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